PACKAGING

THE CAHNERS MAGAZINE FOR DECISION-MAKERS/NOVEMBER 1990

PACK EXPO SHOW REPORT

Exclusive Pocket Guide To Exhibitors

Older Consumers: Has Packaging Ignored Them?

Two Lines Designed For Quick Changes

Back-To-Basics Cushioning Fills A Need

Dry-Filling Machinery Basics

BREAKING NEWS

Machuga, but that's unlikely. In the meantime, he says, "We're not taking immediate action on susceptors, and that suggests we haven't found an acute problem." For a complete discussion of issues behind the susceptor study, see PACKAGING, October 1989.

Food group requests delay in label changes: The National Food Processors Association, Washington, D.C., has told the FDA that industry needs more time to implement changes in nutritional labeling of foods. NFPA officials say the 1990 Nutritional Labeling and Education Act allows the FDA to extend the effective date beyond its proposed deadline of mid-1992. The association is urging the FDA to give industry until May 8, 1993, to obtain needed data and manufacture new labels.

Plastics society releases year-end statistics: The Society of the Plastics Industry Inc., Washington, D.C., reports in its year-end estimates that domestic production of plastic resins totaled 61.9 billion pounds in 1990—a 5.7% increase from 1989. Sales of polyolefins as a group increased by 8.4% during 1990, says the group. HDPE, not fully recovered from capacity lost in '89, ended the year with sales up 3.2%. Overall, PVC sales grew by 9%.

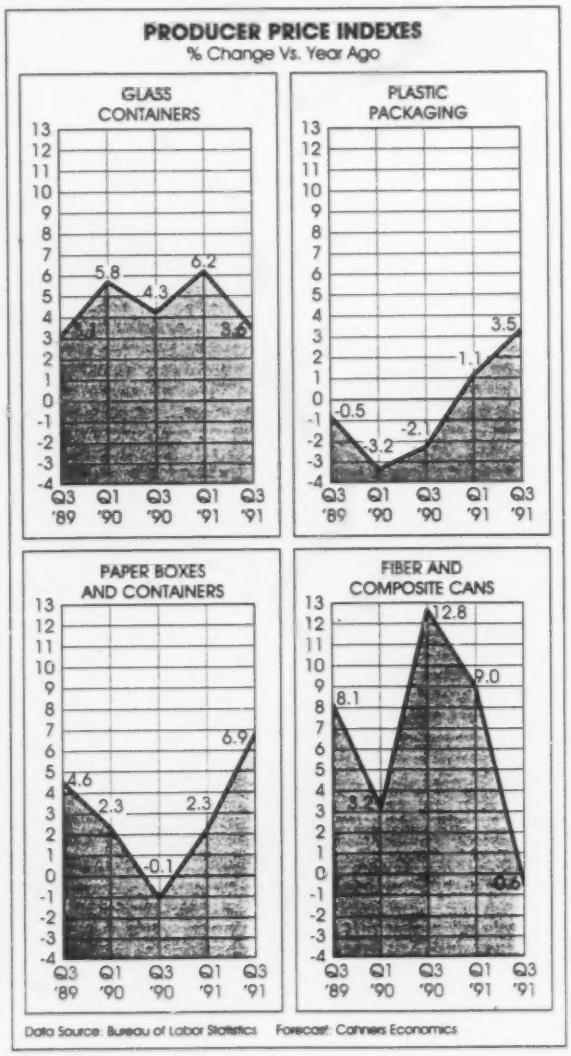
Closure organization publishes guidebook: The Closure Manufacturers Association has published a new booklet titled *Closure Guides*, which comprises information on metal and plastic closures. Descriptions and functions of closures are included along with applications. Packaged in a three-ring binder, the guide costs $40 a copy. To order a copy, write the CMA at 1801 K St. N.W., Suite 1105L, Washington DC 20006.

Fragrance carton sports hologram: The Flexible Packaging Div. of Reynolds Metals Co., Richmond, Va., has introduced what is said to be the first holographic gift carton for the fragrance industry. Quintessence Inc., Chicago, has begun marketing a collection of fragrances in cartons carrying three-dimensional images on film. The holographic diamond pattern was created by American Bank Note Holographics Inc., Elmsford, N.Y.

Closure maker enters Polish joint venture: White Cap Europe, the vacuum closure division of Continental Can Europe, has announced formation of a joint venture with Polish packaging company Opakomet, called Continental-Opakomet White Cap. The new company will manufacture and sell White Cap vacuum closures in Poland and elsewhere in Eastern Europe.

PRICES: TWO UP, TWO DOWN

Price trends for four key packaging materials are mixed as we enter a new year. Through mid-year, price increases should moderate for glass containers and composite cans—both of which have shown reasonably strong gains in recent months. Prices for most plastics and corrugated containers, on the other hand, are expected to begin rising toward summer. Still, plastic price rises have been moderate given the Mideast situation. The increases for corrugated are related to Cahners projections for an improving economy.



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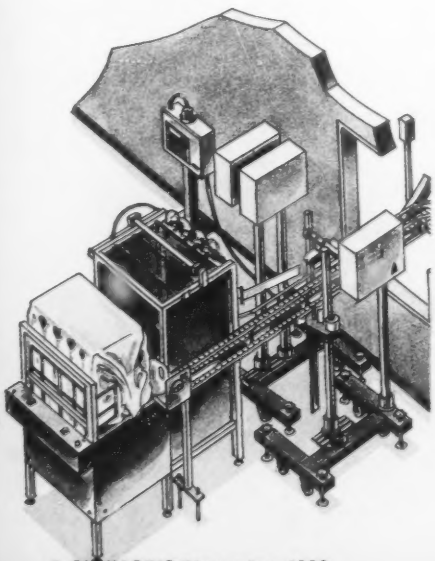

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THE STAFF

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Publisher

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EDITORIAL OFFICES
DES PLAINES, ILL.
60017-5080
Cahners Plaza
1350 E. Touhy Ave. P.O.
Box 5080
708/635-8800

ERNIE KUMMER
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Publisher

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Jim Harvey
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Cahners Publishing Co.
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Suite 206
(215) 293-1212
Fax: (215) 293-0359

Steve Osborne
(215) 293-1212

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STAMFORD, CONN. 06904-2277
Cahners Publishing Co.
8 Stamford Forum
P.O. Box 10277
(203) 328-2500
Fax: (203) 357-9258

Raymond J. Kish
(203) 328-2580

CLASSIFIED RECRUITMENT
Carole Young Orlando
Manager
Cahners Plaza
1350 E. Touhy Ave. P.O. Box 5080
Des Plaines, Ill. 60017-5080
Fax: (708) 635-6856

EUROPE
Stuart Smith
Cahners Publishing Co.
27 Paul Street
London EC2A4JU
ENGLAND
Telephone 01-4471-628 7030
Telex 914911
Fax: 01-628 5984

TAIWAN
Mayco T.S. Lou
International Services, Inc.
RM 902,2, Chung Hsiao
P.O. Box 53-1039
Sec. 4, Taipei, Taiwan R.O.C.
Telex: (785) 13340
Phone: 02-7763196

ISRAEL
Asa Talbar
Talbar Media
P.O. Box 22917
Tel Aviv 61228
Israel

Pam Raes
Advertising Services Mgr.
Cahners Plaza
1350 E. Touhy Ave. P.O. Box 5080
Des Plaines, Ill. 60017-5080
(708) 635-8800
Fax: (708) 635-6856

PHOTOCREDITS

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